



ADAMS COUNTY ARTS COUNCIL
presents the

GINGERBREAD CELEBRATION

and *Holiday Mart*



Friday, Dec 6 • 12-7 pm ••• Saturday, Dec 7 • 10 am – 6 pm ••• Sunday, Dec 8 • 10 am – 2 pm

2024 SPONSOR MENU

ACAC is thrilled to announce the 15th annual Gingerbread Celebration and Holiday Market and to invite you to sponsor this event. Sponsorship offers valuable marketing opportunities to reach constituents across Adams County for a popular, family-friendly holiday celebration.

Gingerbread Masterpiece Event Partner - \$1,500 (3 available)

- Exclusive promotion as Event Partner and top billing for the event in all marketing materials and social media with up to two (2) other business
- Prominent on-site signage throughout the event weekend
- Business website link and logo featured on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Promotion in all Gingerbread Celebration media and promotional e-blasts (2,900+)
- One (1) complimentary entry into the “Business Challenge” to compete with other local businesses with a gingerbread creation
- Four complimentary tickets to VIP Gingerbread Preview Event & Auction, Thursday, December 5, 5 pm

Gingerbread House Sponsor - \$1,000

- Promotion as Gingerbread House Sponsor in marketing materials and social media
- Logo included on on-site signage throughout the event weekend
- Business logo featured on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Promotion in all Gingerbread Celebration media and promotional e-blasts (2,900+)
- One (1) complimentary entry into the “Business Challenge” to compete with other local businesses with a gingerbread creation (\$25 value)
- Two complimentary tickets to VIP Gingerbread Preview Event & Auction, Thursday, December 5, 5 pm

Gingerbread Cookie Sponsor - \$500

- Promotion as Gingerbread Cookie Sponsor in marketing materials and social media
- Logo included on on-site signage throughout the event weekend
- Business logo featured on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Acknowledgement in selected Gingerbread Celebration media and promotional e-blasts (2,900+)
- One (1) complimentary entry into the “Business Challenge” to compete with other local businesses with a gingerbread creation (\$25 value)
- One complimentary ticket to VIP Gingerbread Preview Event & Auction, Thursday, December 5, 5 pm

Candy Sponsor - \$200

- Listing in marketing materials and social media
- Listing on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Acknowledgement in selected Gingerbread Celebration media and promotional e-blasts (2,900+)
- One complimentary ticket to VIP Gingerbread Preview Event & Auction, Thursday, December 5, 5 pm