

# Jingle Ball Sponsorship Opportunities



What: Cocktails, dinner, dancing, live and silent auction of luxury items, black-tie preferred.

When: Saturday, December 7, 2019, 6 p.m. to 11 p.m.

Where: Gettysburg National Military Park Visitors Center, 1195 Baltimore Pike

Why: Raise a glass to celebrate the season and the Adams County Arts Council!

## Platinum Sponsor - \$10,000

- Recognition as Platinum Sponsor on 1,000 invitations to exclusive mailing list
- Logo in all event collateral including posters, post cards, and sponsor recognition display
- Full page ad in program
- Logo in monthly e-newsletters that go out to 2,500 verified email addresses
- Logo heavily posted and boosted in social media to 2,100 followers
- Logo with link to your business on the Arts Council website homepage with 35,000 annual visitors\*
- Complimentary 4-hour rental of the ACAC Reception Hall (date to be coordinated with ACAC)
- Sixteen tickets (Two (2) reserved tables of 8)

## Diamond Sponsor - \$5,000

- Recognition as Diamond Sponsor on 1,000 invitations to exclusive mailing list
- Logo in all event collateral including posters, post cards, and sponsor recognition display
- Full page ad in program
- Logo in e-newsletters that go out to 2,500 verified email addresses
- Logo heavily posted and boosted in social media to 2,100 followers
- Logo with link to your business on the Arts Council website with 35,000 annual visitors \*
- Eight tickets (One (1) reserved table of 8.)

## Gold Sponsor - \$2,500

- Recognition as Gold Sponsor on 1,000 invitations to exclusive mailing list
- Logo in all event collateral including posters, post cards, and sponsor recognition display
- Half page ad in program
- Logo in e-newsletters that go out to 2,500 verified email addresses
- Logo with link to your business on the Arts Council website with 35,000 annual visitors \*
- Four tickets

## Silver Sponsor - \$1,000

- Logo on the Arts Council website with 35,000 annual visitors \*
- Logo on sponsor recognition display
- Quarter page ad in program
- Two tickets

\* Calendar year for website recognition is July 1, 2019 to June 30, 2020

# Sponsorship/Advertising Commitment Form

Yes, I want to help build a future for the Arts in Adams County!

- Platinum Sponsor - \$10,000 (benefits on the reverse side)
- Diamond Sponsor - \$5,000 (benefits on the reverse side)
- Gold Sponsor - \$2,500 (benefits on the reverse side)
- Silver Sponsor - \$1,000 (benefits on the reverse side)

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- Full Page Program Ad in color (7.5" by 10") - \$1,000
- Half Page Program Ad in color (7.5" by 4.75") - \$500
- Quarter Page Program Ad in color (7.75" by 2.25") - \$300
- Business Card Program Ad in color (3.5" by 2.25") - \$200

**\*Printing deadline for the program is November 12. Please email logo and copy or camera-ready ad to ed@adamsarts.org**

Name of Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method:  Check No. \_\_\_\_\_  Credit Card (circle): Visa Mastercard Discover AmEx

Card No. \_\_\_\_\_ Exp.: \_\_\_\_\_ V-Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I cannot attend. Please consider this a donation and do not reserve any seats for my company.

**Please remit sponsorship payment to Adams County Arts Council, Attention: Jingle Ball Committee 125 South Washington St., Gettysburg PA 17325. For more information, please contact the Adams County Arts Council at 717 334-5006 or ed@adamsarts.org**

The Adams County Arts Council is a 501(c) 3 nonprofit organization; contributions are tax-deductible as allowed by law. A copy of the official registration and financial information for ACAC may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The Adams County Arts Council is an equal opportunity provider and employer.

