



ADAMS COUNTY ARTS COUNCIL

presents the

GINGERBREAD CELEBRATION

••••• *and Holiday Mart*



Friday, Dec 1 • 12-8 pm ••• Saturday, Dec 2 • 10 am – 8 pm ••• Sunday, Dec 3 • 10 am – 2 pm

2023 SPONSOR MENU

ACAC is thrilled to announce the 14th annual Gingerbread Celebration and Holiday Mart and to invite you to sponsor this event. Sponsorship offers valuable marketing opportunities to reach constituents across Adams County for a popular, family-friendly holiday celebration.

Gingerbread Masterpiece Event Partner - \$1,500 (3 available)

- Promotion as Event Partner and top billing for the event in all marketing materials and social media with up to two (2) other business
- Prominent on-site signage throughout the event weekend
- Business website link and logo featured on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Promotion in all Gingerbread Celebration media and promotional e-blasts (2,900+)
- One (1) complimentary entry into the “Business Challenge” to compete with other local businesses with a gingerbread creation (\$25 value)

Gingerbread House Sponsor - \$1,000

- Promotion as Gingerbread House Sponsor in marketing materials and social media
- Logo included on on-site signage throughout the event weekend
- Business logo featured on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Promotion in all Gingerbread Celebration media and promotional e-blasts (2,900+)
- One (1) complimentary entry into the “Business Challenge” to compete with other local businesses with a gingerbread creation (\$25 value)

Gingerbread Cookie Sponsor - \$500

- Promotion as Gingerbread Cookie Sponsor in marketing materials and social media
- Logo included on on-site signage throughout the event weekend
- Business logo featured on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Acknowledgement in selected Gingerbread Celebration media and promotional e-blasts (2,900+)

Candy Sponsor - \$200

- Listing in marketing materials and social media
- Listing on the Gingerbread Celebration section of the ACAC website at www.adamsarts.org
- Acknowledgement in ACAC e-newsletters and social media surrounding the event
- Acknowledgement in selected Gingerbread Celebration media and promotional e-blasts (2,900+)

Adams County Arts Council, 125 South Washington St, Gettysburg PA 17325

SPONSORSHIP COMMITMENT/ ARTWORK DEADLINE (for inclusion in all materials): August 31, 2023

SPONSORSHIP COMMITMENT/ ARTWORK DEADLINE (for inclusion on event signage & social media only): Nov. 3, 2023

Questions?

717 334-5006, aa@adamsarts.org, www.adamsarts.org



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2023 SPONSOR FORM

Name of Sponsor: _____

Contact: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment Method:

_____ Check No. _____

_____ I will make my payment on-line at www.adamsarts.org/gingerbread-celebration/

Sponsor Level:

_____ Gingerbread Masterpiece Sponsor (Event Partner/three available) \$1,500

_____ Gingerbread House Sponsor \$1000

_____ Gingerbread Cookie Sponsor \$500

_____ Candy Sponsor \$200

_____ Other Amount \$ _____

Amount Due: \$ _____

Please remit sponsorship payment to Adams County Arts Council, 125 South Washington St., Gettysburg PA 17325. For more information, please contact aa@adamsarts.org or call (717) 334-5006

Send high-resolution logo artwork to aa@adamsarts.org.

SPONSORSHIP COMMITMENT/ ARTWORK DEADLINE (for inclusion in all materials):

August 31, 2023

SPONSORSHIP COMMITMENT/ ARTWORK DEADLINE (for inclusion on event signage and social media only):

November 3, 2023

The Adams County Arts Council is a 501(c) (3) nonprofit organization; contributions are tax-deductible as allowed by law. A copy of the official registration and financial information for ACAC may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. ACAC is an equal opportunity provider and employer.